



Furst Liquid Cantaloupe Trial Information Yuma, AZ - Spring 2008

Grower Coronation Peak Ranches

Planted in early March 08, harvested May 08

Block	Variety	Yield	Furst Liquid Treatment
8806	Impac	920	16 fl. oz. In Side-dress fertilizer
8807	Impac	638	None
8811	Impac	926	None
8812	Impac	839	None

Size information not available however harvest manager noted that all blocks produced the same general size range

Average yield of Furst Liquid	920
Average Yield of Grower Standard	801
Average Yield of Best Grower Standard	882.5

Profitability and Return on Investment

Difference Furst Liquid vs. other 3 blocks	119	boxes/ac @ avg of	\$ 2.00	per box* = gross of	\$ 238.00
Difference Furst Liquid vs. 2 best blks	37.5	boxes/ac @ avg of	\$ 2.00	per box = gross of	\$ 75.00

Rate of Furst Liquid	16 fl. oz/ac	
Furst Liquid cost	\$ 1.00 per fl. oz.	
Investment in Furst Liquid	\$ 16.00	per ac
Net return vs. grower ave	\$ 222.00	per ac 1388% percent ROI
Net return vs. best blocks	\$ 59.00	per ac 369% percent ROI

* Conservative numbers of \$2 net to the farm on boxes (Sale Price, less harvesting & cooling)

