

FURST LIQUID

Fresh Market Pepper Summary

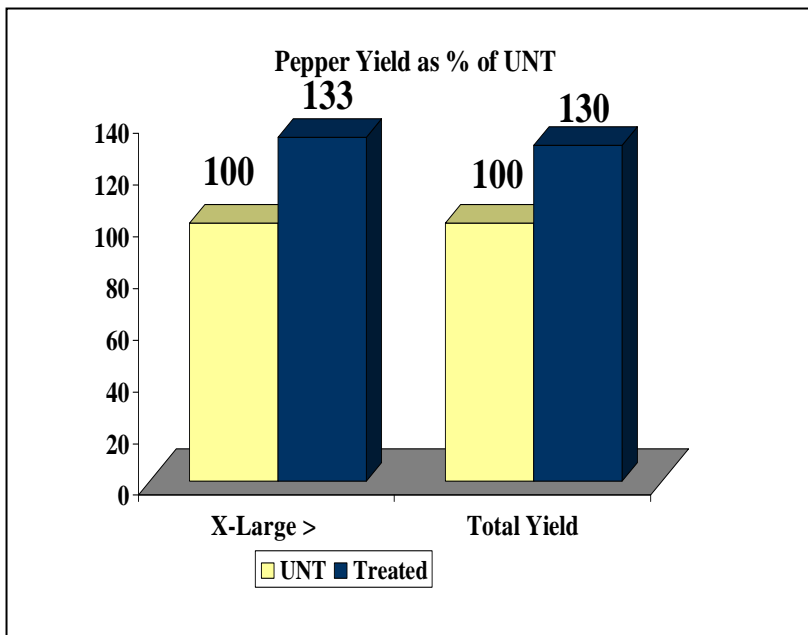
Location: Coachella Valley & San Joaquin Valley, California

Varieties: Rona, Encore (red & green), Juniper, Enterprise, Boyton Bell, Milta jalapeno

Harvest Dates: appropriate for the variety and test location

Trial Specifics: These trials were set up in a commercial pepper fields with all trials replicated 3 to 4 times. In most instances all varieties were transplanted with standard commercial equipment. FURST was applied at 1.0 pint/acre when plants were 6-, 12- (initial bloom) & 18 inches tall. All applications included a surfactant and were applied at 15 to 20 gallons/acre.

<u>Treatments:</u>	<u>No. Apps</u>	<u>Rate/Acre</u>	<u>Timings (plant height)</u>
Treated	3	1.0 pt	6 inches, 12 inches, 18 inches
Grower Std.	NA	----	----



Furst increased total pepper production by 30% over the UNT. Fursts also resulted in a shift to the larger sized, more valued peppers. This shift to the higher valued peppers (X-Large or larger) resulted in a higher dollar return to the grower.

FOLIAR

Apply 1.0 pint/acre at first bloom with the second application 14 to 21 days later.

DRIP

Apply ¼ pint/acre 1-2 weeks after transplant and continue weekly up to the last irrigation.