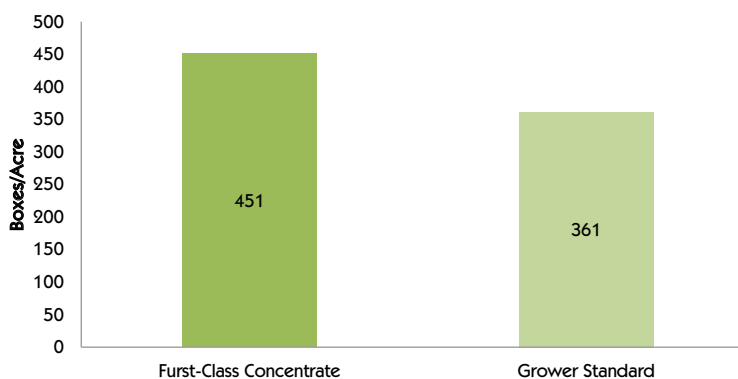


Furst-Class Concentrate Drives Results

Furst®-Class Concentrate Trial
Scottsdale, Arizona 2014
Broccoli Bunches



Furst®-Class Concentrate Trial
Scottsdale, Arizona 2014
Broccoli Crowns



Furst®-Class Concentrate from Fertizona is a patented combination of amino acids and proteins which activate several beneficial biological and environmental responses in plants. This proprietary nutritional technology is formulated into foliar and drip irrigation fertilizers as an ingredient to increase fertilizer efficiency, yield potential, plant health and quality of produce. The following provides general guidance on formulation and use rate for broccoli, however programs can be customized as needed to best fit crop nutritional needs.

BROCCOLI BENEFITS

Increased Yield (Boxes/A)

Improved Quality of Produce

Improved Uniformity

Increase in Plant Health

TWO APPLICATIONS

SECOND SIDEDRESS 18 fl oz Furst-Class Concentrate/acre

THIRD SIDEDRESS
30 DAYS LATER 18 fl oz Furst-Class Concentrate/acre

Furst-Class Concentrate was sidedressed with AN-20 (35 gals./A) as a part of the grower's existing nutrient program.

Furst-Class Concentrate stimulates and enhances overlapping physiological mechanisms. The product employs specific low-molecular weight carbon-containing metabolites both to stimulate metabolic activity within the plant cell and to elicit and maintain the plant's beneficial systemic acquired resistance (SAR) response. It is the qualitative biological actions, and the sequence of physiological events initiated by these signaling compounds present within Furst-Class Concentrate, that define the product's performance.